

Kritériumvizsga

Gazdasági szaknyelv B1
Írásbeli mintafeladatsor

Szövegértés 1

Read the following text and answer the questions.

Invention Services

Lambert & Lambert, simply put, is the bridge between your invention and the manufacturers who want your invention. We provide the information, resources, and contacts necessary to get your invention in the hands of these important people.

Our service is virtually FREE! All that you pay is the initial evaluation fee. The rest of the licensing process is on us. This includes the cost of all our hours spent developing your invention, the marketing material, travel, presentations, legal expenses...everything.

The only time that we get paid is when you receive royalties from a licensing agreement. From that point our share of licensing revenue is 25-30% and so the inventor's share is 70-75%.

Only 2-3% of all patented inventions ever make more money for the inventor than they invested into it. Why? We have found that many inventors simply do not understand many of the business principles that govern such transactions. They do not know how to present their inventions effectively.

We at *Lambert & Lambert* will bridge this gap. We attend tradeshow throughout the world and make face-to-face presentations with potential licensees. Finally, we will negotiate a lucrative licensing agreement based on what manufacturers are looking for.

We will seek out these opportunities and even risk our own time and financial resources to make it happen. We are just looking for good inventions to work with.

1. What is the main activity of Lambert and Lambert (1)
2. What specific services do they provide? (2)
3. Does the inventor have to pay, and if so, for which service(s)? (1)
4. What costs does the company cover? (4)
5. When and how much will the inventor pay? (4)
6. Will the inventor get a return on the investment? (1)
7. Why doesn't the company gain much from the deal? (2)
8. How does the company promote their client's invention? (3)
9. What does Lambert and Lambert risk? (2)

Szövegértés 2

Read the text below and for each numbered space (1-10) choose the correct option (A, B, C). Write the letter of the answer in the table as shown in the example (0).

At Merlin Entertainments, the health, safety, and security of (0)... guests and staff are our highest priority. We've implemented extensive security procedures in collaboration with police and security (1)..., which are constantly reviewed and updated.

If you're (2)... the London Eye, please arrive with enough time to pass (3)... our enhanced security checks. While these measures may cause brief delays, they are essential for (4)... safety, and we greatly appreciate your cooperation and (5)....

Our security team is here to ensure a safe experience, so we kindly ask (6)... you fully cooperate with all security checks and support our team members as they carry out their important roles.

For a safe and (7)... visit, we conduct enhanced bag and personal belonging checks at entry. Bags will be searched and screened, (8)... please have them open and ready as you approach. In some cases, additional checks may be required, including removing items from pockets for screening.

For (9)... with large bags or suitcases, storage is available at the London Eye Ticket Office for £5 per item; please pick up items by 7pm to (10)... an overnight fee of £25. You may also encounter additional measures such as walk-through metal detectors and security arches.

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|-----|------------------------|---------------------|-----------------------|
| 0) | A OUR | B US | C WE |
| 1) | A GUARD | B SERVICES | C PEOPLE |
| 2) | A VISITING | B VISIT | C VISITED |
| 3) | A IN | B AT | C THROUGH |
| 4) | A EVERYONES | B EVERYONE'S | C EVERYBODY |
| 5) | A UNDERSTANDING | B UNDERSTAND | C UNDERSTANDED |
| 6) | A WHAT | B THAT | C FOR |
| 7) | A ENJOY | B ENJOYABLE | C ENJOYING |
| 8) | A SO | B BECAUSE | C BUT |
| 9) | A CONSUMER | B EVERY | C GUESTS |
| 10) | A CANCEL | B AVOID | C POSTPONE |

0	1	2	3	4	5	6	7	8	9	10
A										

Íráskészség

You are going on a one-week business trip to England and want to rent a car at the airport for the duration of your stay. Write a letter of 90-120 words to the car rental company in which you:

- describe which airport you are arriving at,
- describe the kind of car you want to rent (type, equipment, etc.) and for how long,
- ask what documents you need for the rental,
- ask how and when you need to pay.