

IKI gazdasági nyelvi vizsga

Angol gazdasági szaknyelv B1
Írásbeli mintafeladatsor

Szövegértés 1

Olvassa el az alábbi szöveget és válaszoljon magyarul a kérdésekre.

Invention Services

Lambert & Lambert, simply put, is the bridge between your invention and the manufacturers who want your invention. We provide the information, resources, and contacts necessary to get your invention in the hands of these important people.

Our service is virtually FREE! All that you pay is the initial evaluation fee. The rest of the licensing process is on us. This includes the cost of all our hours spent developing your invention, the marketing material, travel, presentations, legal expenses...everything.

The only time that we get paid is when you receive royalties from a licensing agreement. From that point our share of licensing revenue is 25-30% and so the inventor's share is 70-75%.

Only 2-3% of all patented inventions ever make more money for the inventor than they invested into it. Why? We have found that many inventors simply do not understand many of the business principles that govern such transactions. They do not know how to present their inventions effectively.

We at *Lambert & Lambert* will bridge this gap. We attend tradeshow throughout the world and make face-to-face presentations with potential licensees. Finally, we will negotiate a lucrative licensing agreement based on what manufacturers are looking for.

We will seek out these opportunities and even risk our own time and financial resources to make it happen. We are just looking for good inventions to work with.

1. Mi a Lambert and Lambert cég fő tevékenysége? (1)
2. Milyen konkrét szolgáltatásokat nyújtanak? (2)
3. Kell-e a feltalálónak fizetnie, és ha igen, akkor mely szolgáltatás(ok)ért? (1)
4. Milyen költségeket áll a cég? (4)
5. Mikor és mennyit fizet majd a feltaláló? (4)
6. Megtérül-e a feltalálónak a befektetett összeg? (1)
7. Miért nem nyer sokat a cég az üzleten? (2)
8. Hogyan reklámozza a cég ügyfelük találmányát? (3)
9. Mit kockáztat a Lambert and Lambert? (2)

Szövegértés 2

Olvassa el az alábbi szöveget, és minden számozott helyre (1-10) válassza ki a megfelelő lehetőséget (A, B, C). Írja a válasz betűjelét a táblázatba a példának megfelelően (0).

At Merlin Entertainments, the health, safety, and security of (0)... guests and staff are our highest priority. We've implemented extensive security procedures in collaboration with police and security (1)..., which are constantly reviewed and updated.

If you're (2)... the London Eye, please arrive with enough time to pass (3)... our enhanced security checks. While these measures may cause brief delays, they are essential for (4)... safety, and we greatly appreciate your cooperation and (5)....

Our security team is here to ensure a safe experience, so we kindly ask (6)... you fully cooperate with all security checks and support our team members as they carry out their important roles.

For a safe and (7)... visit, we conduct enhanced bag and personal belonging checks at entry. Bags will be searched and screened, (8)... please have them open and ready as you approach. In some cases, additional checks may be required, including removing items from pockets for screening.

For (9)... with large bags or suitcases, storage is available at the London Eye Ticket Office for £5 per item; please pick up items by 7pm to (10)... an overnight fee of £25. You may also encounter additional measures such as walk-through metal detectors and security arches.

- | | | | |
|-----|------------------------|---------------------|-----------------------|
| 0) | A OUR | B US | C WE |
| 1) | A GUARD | B SERVICES | C PEOPLE |
| 2) | A VISITING | B VISIT | C VISITED |
| 3) | A IN | B AT | C THROUGH |
| 4) | A EVERYONES | B EVERYONE'S | C EVERYBODY |
| 5) | A UNDERSTANDING | B UNDERSTAND | C UNDERSTANDED |
| 6) | A WHAT | B THAT | C FOR |
| 7) | A ENJOY | B ENJOYABLE | C ENJOYING |
| 8) | A SO | B BECAUSE | C BUT |
| 9) | A CONSUMER | B EVERY | C GUESTS |
| 10) | A CANCEL | B AVOID | C POSTPONE |

0	1	2	3	4	5	6	7	8	9	10
A										

Íráskészség

Ön egy hetes üzleti útra készül Angliába, és a repülőtéren szeretne autót bérelni a kint tartózkodása idejére. Írjon egy 90-120 szó terjedelmű levelet az autókölcsönzőnek, melyben

- leírja, melyik repülőtérre érkezik,
- leírja, milyen autót (típus, felszereltség stb.) szeretne bérelni és milyen időtartamra,
- megkérdezi, milyen dokumentumokra van szüksége a bérléshez, és
- megkérdezi, hogyan és mikor szükséges fizetnie.